New York Health Benefit Exchange

Why Should You Use New York's Small Business Health Options Program (SHOP)?

Support When You Need It and Administrative Simplicity.

Get Answers to Your Questions

The New York Health Benefit Exchange is new and understandably, you and your employees will have many questions. You're not on your own. Brokers, agents, navigators and other in-person assistors who are trained and certified by the Exchange will be there to guide you and your employees through the enrollment process. Customer support will be available in-person, online, and via phone. Assistance will be available in multiple languages.

Administrative Simplicity

Since choice is a hallmark of New York's Exchange, your employees will likely select a variety of health plans. You have better things to do with your time than juggle multiple invoices from multiple health insurance plans. To make it easier for you, the Exchange will compile premiums for your employees and send you one monthly bill. You will pay the total amount due to the Exchange and we will handle payments to the health plans.

One account to set up, online enrollment for you and your employees and just one bill to pay. It's that easy.